

Message Text

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FM AMEMBASSY COPENHAGEN
TO SECSTATE WASHDC 6407

LIMITED OFFICIAL USE COPENHAGEN 2721

FOR STATE CU/PC

E.O.: 11652: N/A
TAGS: EINV, SGEN, SOPN, DA
SUBJ: EXAMPLES OF GOOD CORPORATE CITIZENSHIP BY MULTI-
NATIONAL CORPORATIONS (MNC'S)

REF : STATE 51579

1. EMBASSY INVESTIGATIONS AND CONTACT WITH, AMONG OTHERS,
MNC'S, MANAGEMENT CENTER AND COPENHAGEN BUSINESS UNIVER-
SITY PRODUCED SOME EXAMPLES LISTED BELOW OF GOOD CONDUCT
BY MNC'S IN DENMARK:

A. MNC'S IN SEVERAL INSTANCES HAVE ESTABLISHED FOUNDATIONS,
WHICH SUPPORT CULTURAL, SCIENTIFIC, EDUCATIONAL AND SOCIAL
ACTIVITIES. FOUNDATIONS HAVE BEEN ESTABLISHED BY COMPANIES
WITHIN OIL BUSINESS, BREWERY, PHARMACEUTICAL INDUSTRY AND
SHIPPING.

B. OIL COMPANIES IN DENMARK HAVE BEEN ACTIVELY INVOLVED IN
COMMUNITY ENERGY RESEARCH PROJECTS, PRIMARILY SUPPLYING
MANAGERIAL AND TECHNICAL EXPERTISE AT NO CHARGE.

C. OIL COMPANIES AND EDP COMPANIES HAVE ASSISTED AT NO
CHARGE THE COPENHAGEN BUSINESS UNIVERSITY IN EDUCATIONAL
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PAGE 02 COPENH 02721 250736Z

PROJECTS.

D. OIL COMPANIES AND EDP COMPANIES HAVE ARRANGED SEMINARS
AND CONFERENCES WITH PROGRAMS OF GENERAL EDUCATIONAL NATURE,
NOT DIRECTLY RELATING TO COMPANIES' PRODUCT LINE.

E. OIL COMPANY HAS ASSISTED IN SETTING UP EXHIBITION ON

ENERGY MATTERS, PROVIDING MANAGERIAL AND TECHNICAL EXPERTISE AT NO COST TO EXHIBITORS AND TO NO DIRECT BENEFIT TO THE COMPANY ITSELF.

2. EXCEPT AS NOTED IN B. ABOVE, EMBASSY FOUND NO OTHER EXAMPLES OF DIRECT MNC SUPPORT TO SPECIFIC COMMUNITY PROJECTS.

DEAN

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Message Attributes

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